## RECOMMENDED PLACEMENT FOR 48-POCKET FLOOR DISPLAY PACKAGE

For best sell-through results, the 48 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.
This package should contain: one 48-pocket metal card fixture in dark espresso, 576 cards and envelopes (12 each of 48 different cards), 48 reorder cards, display assembly directions, and one header card.

TIER 1 - Card placement order

ITEM NO. 4455 UPC 7.49190-04455-4 BIRTHDAY

ITEM NO. 10615 UPC 7-49190-10615-3 BIRTHDAY

ITEM NO. 7280 UPC 7-49190-07280-9 BIRTHDAY


ITEM NO. 10348 UPC 7-49190-10348-0 BIRTHDAY


ITEM NO. 7279 UPC 7-49190-07279-3 BIRTHDAY


TEM NO. 10741 UPC 7-49190-10741-9 IRTHDAY


TEM NO. 10612 UPC 7-49190-10612-2

TIER 2 - Card placement order


ITEM NO. 2721
UPC 7-49190-02721-2
BIRTHDAY
BIRTHDAY


TEM NO. 5900 UPC 7-49190-05900-8 BIRTHDAY


ITEM NO. 7434 UPC 7-49190-07434-6 BIRTHDAY


TEM NO. 10511 UPC 7-49190-10511-8 BIRTHDAY


TEM NO. 10812 UPC 7-49190-10812-6 BIRTHDAY


TEM NO. 10514 UPC 7-49190-10514-9 BIRTHDAY


TEM NO. 5321 UPC 7-49190-05321-1 BIRTHDAY


ITEM NO. 10739 UPC 7-49190-10739-6 BIRTHDAY

TIER 3 - Card placement order

 UPC 7-49190-05040THANK YOU
 UPC 7-49190-10518-7 THANK YOU


TEM NO. 6858 UPC 7-49190-06858-1 THANK YOU


ITEM NO. 10813 UPC 7-49190-10813-3 THANK YOU


ITEM NO. 10744 UPC 7-49190-10744-0 THANK YOU


ITEM NO. 10617 UPC 7-49190-10617-7 THANK YOU


TEM NO. 5041 UPC 7-49190-05041-8 APPRECIATION

TIER 4 - Card placement order


ITEM NO. 6868
UPC 7-49190-06868-0 FRIENDSHIP




ITEM NO. 10521 UPC 7-49190-10521-7 ENCOURAGEMENT


ITEM NO. 10818 UPC 7-49190-10818-8 ENCOURAGEMENT


ITEM NO. 10522 UPC 7-49190-10522-4
GET WEU GET WELL


ITEM NO. 10358 UPC 7-49190-10358-9 LOVE


TEM NO. 7431 UPC 7-49190-07431-5 GET WELL

TIER 5 - Card placement order


UPC 7-49190-10821-8 RETIREMENT


ITEM NO. 7284 UPC 7-49190-07284-7 RETIREMENT


ITEM NO. 7433 UPC 7-49190-07433-9 ANNIVERSARY


ITEM NO. 10360 UPC 7-49190-10360-2 ANNIVERSARY





ITEM NO. 5751 UPC 7-49190-05751-6 NEW BABY

## TIER 6 - Card placement order

 SYMPATHY

ITEM NO. 3521
UPC 7.49190-03521.7 SYMPATHY




 UPC 7-49190-05905-3
SYMPATHY SYMPATHY


TEM NO. 6538 UPC 7-49190-06538-2 PET SYMPATHY


