



RECOMMENDED PLACEMENT FOR 24-POCKET COUNTER DISPLAY PACKAGE

For best sell-through results, the 24 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.

This package should contain: one 24-pocket metal card fixture in dark espresso, 144 cards and envelopes (12 each of 24 different cards), 24 reorder cards, display assembly directions, and one header card.

SPRING 2024

TIER 1 - Card placement order



ITEM NO. 2721
UPC 7-49190-02721-2
BIRTHDAY



ITEM NO. 10612
UPC 7-49190-10612-2
BIRTHDAY



ITEM NO. 10741
UPC 7-49190-10741-9
BIRTHDAY



ITEM NO. 10514
UPC 7-49190-10514-9
BIRTHDAY



ITEM NO. 10615
UPC 7-49190-10615-3
BIRTHDAY



ITEM NO. 7434
UPC 7-49190-07434-6
BIRTHDAY



ITEM NO. 10511
UPC 7-49190-10511-8
BIRTHDAY



ITEM NO. 5900
UPC 7-49190-05900-8
BIRTHDAY

TIER 2 - Card placement order



ITEM NO. 2716
UPC 7-49190-02716-8
THANK YOU



ITEM NO. 5040
UPC 7-49190-05040-1
THANK YOU



ITEM NO. 6858
UPC 7-49190-06858-1
THANK YOU



ITEM NO. 10518
UPC 7-49190-10518-7
THANK YOU



ITEM NO. 10617
UPC 7-49190-10617-7
THANK YOU



ITEM NO. 10744
UPC 7-49190-10744-0
THANK YOU



ITEM NO. 10813
UPC 7-49190-10813-3
THANK YOU



ITEM NO. 5041
UPC 7-49190-05041-8
APPRECIATION

TIER 3 - Card placement order



ITEM NO. 5751
UPC 7-49190-05751-6
NEW BABY



ITEM NO. 6857
UPC 7-49190-06857-4
NEW BABY



ITEM NO. 6145
UPC 7-49190-06145-2
WEDDING



ITEM NO. 4460
UPC 7-49190-04460-8
FRIENDSHIP



ITEM NO. 6868
UPC 7-49190-06868-0
FRIENDSHIP



ITEM NO. 10521
UPC 7-49190-10521-7
ENCOURAGEMENT



ITEM NO. 5905
UPC 7-49190-05905-3
SYMPATHY



ITEM NO. 3521
UPC 7-49190-03521-7
SYMPATHY

