# RECOMMENDED PLACEMENT FOR 24-POCKET COUNTER DISPLAY PACKAGE <br> For best sell-through results, the 24 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below. <br> This package should contain: one 24-pocket metal card fixture in dark espresso, 288 cards and envelopes (12 each of 24 different cards), 24 reorder cards, display assembly directions, and one header card. 

| TER 1-Card placement order |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ove of a kind |  |  | $\begin{aligned} & \text { co this } \\ & \text { oday } \\ & \text { gogas } \\ & \text { oage } \end{aligned}$ |  | OTHER <br> DAYS <br> ARE <br> DUMB. |
| ITEM NO. 10762 <br> UPC 7-49190-10762-4 <br> BIRTHDAY | ITEM NO. 10190 UPC 7-49190-10190-5 BIRTHDAY | ITEM NO. 7553 <br> UPC 7-49190-7553-4 <br> BIRTHDAY | ITEM NO. 7555 UPC 7-49190-07555-8 BIRTHDAY | ITEM NO. 10087 UPC 7-49190-10087-8 BIRTHDAY | ITEM NO. 10498 UPC 7-49190-10498-2 BIRTHDAY | ITEM NO. 8088 UPC 7-49190-08088-0 BIRTHDAY | ITEM NO. 8082 UPC 7-49190-08082-8 BIRTHDAY |

TIER 2 - Card placement order


ITEM NO. 7568 UPC 7-49190-07568-8 ENCOURAGMENT


ITEM NO. 10843 UPC 7-49190-10843-0 ENCOURAGEMENT



ITEM NO. 10375 UPC 7-49190-10375-6
FRIENDSHIP FRIENDSHIP





