



# RECOMMENDED PLACEMENT FOR 48-POCKET FLOOR DISPLAY PACKAGE

For best sell-through results, the 48 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.

**This package should contain:** one 48-pocket metal card fixture in dark espresso, 576 cards and envelopes (12 each of 48 different cards), 48 reorder cards, display assembly directions, and one header card.

Fall 2021

## TIER 1 - Card placement order

ITEM NO. 7280 UPC 7-49190-07280-9 BIRTHDAY	ITEM NO. 8148 UPC 7-49190-08148-1 BIRTHDAY	ITEM NO. 10121 UPC 7-49190-10121-9 BIRTHDAY	ITEM NO. 10124 UPC 7-49190-10124-0 BIRTHDAY	ITEM NO. 8147 UPC 7-49190-08147-4 BIRTHDAY	ITEM NO. 7279 UPC 7-49190-07279-3 BIRTHDAY	ITEM NO. 4455 UPC 7-49190-04455-4 BIRTHDAY	ITEM NO. 6357 UPC 7-49190-06357-9 BIRTHDAY

## TIER 2 - Card placement order

ITEM NO. 7434 UPC 7-49190-07434-6 BIRTHDAY	ITEM NO. 2721 UPC 7-49190-02721-2 BIRTHDAY	ITEM NO. 10122 UPC 7-49190-10122-6 BIRTHDAY	ITEM NO. 10123 UPC 7-49190-10123-3 BIRTHDAY	ITEM NO. 6855 UPC 7-49190-06855-0 BIRTHDAY	ITEM NO. 5900 UPC 7-49190-05900-8 BIRTHDAY	ITEM NO. 2701 UPC 7-49190-02701-4 BIRTHDAY	ITEM NO. 4650 UPC 7-49190-04650-3 BIRTHDAY

## TIER 3 - Card placement order

ITEM NO. 10115 UPC 7-49190-10115-8 THANK YOU	ITEM NO. 6858 UPC 7-49190-06858-1 THANK YOU	ITEM NO. 5040 UPC 7-49190-05040-1 THANK YOU	ITEM NO. 5041 UPC 7-49190-05041-8 THANK YOU	ITEM NO. 8143 UPC 7-49190-08143-6 THANK YOU	ITEM NO. 10113 UPC 7-49190-10113-4 THANK YOU	ITEM NO. 7435 UPC 7-49190-07435-3 THANK YOU	ITEM NO. 2716 UPC 7-49190-02716-8 THANK YOU

## TIER 4 - Card placement order

ITEM NO. 7428 UPC 7-49190-07428-5 FRIENDSHIP	ITEM NO. 6868 UPC 7-49190-06868-0 FRIENDSHIP	ITEM NO. 10118 UPC 7-49190-10118-9 GET WELL	ITEM NO. 10125 UPC 7-49190-10125-7 FRIENDSHIP	ITEM NO. 7424 UPC 7-49190-07424-7 ENCOURAGEMENT	ITEM NO. 7431 UPC 7-49190-07431-5 GET WELL	ITEM NO. 10117 UPC 7-49190-10117-2 ENCOURAGEMENT	ITEM NO. 7287 UPC 7-49190-07287-8 FRIENDSHIP

## TIER 5 - Card placement order

ITEM NO. 5761 UPC 7-49190-05761-5 RETIREMENT	ITEM NO. 7284 UPC 7-49190-07284-7 RETIREMENT	ITEM NO. 7433 UPC 7-49190-07433-9 ANNIVERSARY	ITEM NO. 6863 UPC 7-49190-06863-5 ANNIVERSARY	ITEM NO. 6535 UPC 7-49190-06535-1 WEDDING	ITEM NO. 6145 UPC 7-49190-06145-2 WEDDING	ITEM NO. 6857 UPC 7-49190-06857-4 NEW BABY	ITEM NO. 5751 UPC 7-49190-05751-6 NEW BABY

## TIER 6 - Card placement order

ITEM NO. 7436 UPC 7-49190-07436-0 SYMPATHY	ITEM NO. 6865 UPC 7-49190-06865-9 SYMPATHY	ITEM NO. 3521 UPC 7-49190-03521-7 SYMPATHY	ITEM NO. 5145 UPC 7-49190-05145-3 SYMPATHY	ITEM NO. 5909 UPC 7-49190-05909-1 SYMPATHY	ITEM NO. 5905 UPC 7-49190-05905-3 SYMPATHY	ITEM NO. 4544 UPC 7-49190-04544-5 PET SYMPATHY	ITEM NO. 5266 UPC 7-49190-05266-5 PET SYMPATHY