



RECOMMENDED PLACEMENT FOR 24-POCKET COUNTER DISPLAY PACKAGE

For best sell-through results, the 24 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.

This package should contain: one 24-pocket metal card fixture in dark espresso, 144 cards and envelopes (12 each of 24 different cards), 24 reorder cards, display assembly directions, and one header card.

Fall 2021

TIER 1 - Card placement order



ITEM NO. 8148
UPC 7-49190-08148-1
BIRTHDAY



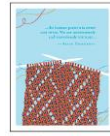
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BIRTHDAY



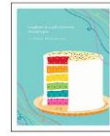
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BIRTHDAY



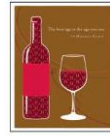
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UPC 7-49190-07434-6
BIRTHDAY



ITEM NO. 10122
UPC 7-49190-10122-6
BIRTHDAY



ITEM NO. 7279
UPC 7-49190-07279-3
BIRTHDAY



ITEM NO. 4650
UPC 7-49190-04650-3
BIRTHDAY



ITEM NO. 2721
UPC 7-49190-02721-2
BIRTHDAY

TIER 2 - Card placement order



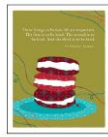
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THANK YOU



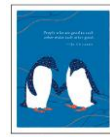
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UPC 7-49190-02716-8
THANK YOU



ITEM NO. 6858
UPC 7-49190-06858-1
THANK YOU



ITEM NO. 10115
UPC 7-49190-10115-8
THANK YOU



ITEM NO. 10113
UPC 7-49190-10113-4
THANK YOU



ITEM NO. 8143
UPC 7-49190-08143-6
THANK YOU



ITEM NO. 7435
UPC 7-49190-07435-3
THANK YOU



ITEM NO. 5041
UPC 7-49190-05041-8
THANK YOU

TIER 3 - Card placement order



ITEM NO. 10117
UPC 7-49190-10117-2
ENCOURAGEMENT



ITEM NO. 6535
UPC 7-49190-06535-1
WEDDING



ITEM NO. 5751
UPC 7-49190-05751-6
NEW BABY



ITEM NO. 6857
UPC 7-49190-06857-4
NEW BABY



ITEM NO. 3521
UPC 7-49190-03521-7
SYMPATHY



ITEM NO. 7436
UPC 7-49190-07436-0
SYMPATHY



ITEM NO. 6868
UPC 7-49190-06868-0
FRIENDSHIP



ITEM NO. 10125
UPC 7-49190-10125-7
FRIENDSHIP

