



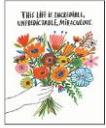
# RECOMMENDED PLACEMENT FOR 48-POCKET FLOOR DISPLAY PACKAGE

For best sell-through results, the 48 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.

**This package should contain:** one 48-pocket metal card fixture in dark espresso, 576 cards and envelopes (12 each of 48 different cards), 48 reorder cards, display assembly directions, and one header card.

Fall 2021

## TIER 1 - Card placement order



ITEM NO. 7555  
UPC 7-49190-07555-8  
BIRTHDAY



ITEM NO. 10190  
UPC 7-49190-10190-5  
BIRTHDAY



ITEM NO. 7553  
UPC 7-49190-7553-4  
BIRTHDAY



ITEM NO. 7562  
UPC 7-49190-07562-6  
BIRTHDAY



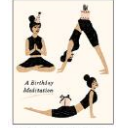
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UPC 7-49190-07552-7  
BIRTHDAY



ITEM NO. 7557  
UPC 7-49190-07557-2  
BIRTHDAY



ITEM NO. 10086  
UPC 7-49190-10086-1  
BIRTHDAY



ITEM NO. 10084  
UPC 7-49190-10084-7  
BIRTHDAY

## TIER 2 - Card placement order



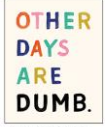
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UPC 7-49190-08088-0  
BIRTHDAY



ITEM NO. 8086  
UPC 7-49190-08086-6  
BIRTHDAY



ITEM NO. 8078  
UPC 7-49190-08078-1  
BIRTHDAY



ITEM NO. 8082  
UPC 7-49190-08082-8  
BIRTHDAY



ITEM NO. 10087  
UPC 7-49190-10087-8  
BIRTHDAY



ITEM NO. 7550  
UPC 7-49190-07550-3  
BIRTHDAY



ITEM NO. 7548  
UPC 7-49190-07548-0  
BIRTHDAY



ITEM NO. 7543  
UPC 7-49190-07543-5  
BIRTHDAY

## TIER 3 - Card placement order



ITEM NO. 8087  
UPC 7-49190-08087-3  
FRIENDSHIP



ITEM NO. 7575  
UPC 7-49190-07575-6  
FRIENDSHIP



ITEM NO. 10195  
UPC 7-49190-10195-0  
FRIENDSHIP



ITEM NO. 10081  
UPC 7-49190-10081-6  
FRIENDSHIP



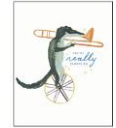
ITEM NO. 10088  
UPC 7-49190-10088-5  
FRIENDSHIP



ITEM NO. 7573  
UPC 7-49190-07573-2  
FRIENDSHIP



ITEM NO. 7566  
UPC 7-49190-07566-4  
ENCOURAGEMENT



ITEM NO. 7568  
UPC 7-49190-07568-8  
ENCOURAGEMENT

## TIER 4 - Card placement order



ITEM NO. 7592  
UPC 7-49190-07592-3  
THANK YOU



ITEM NO. 10193  
UPC 7-49190-10193-6  
THANK YOU



ITEM NO. 7593  
UPC 7-49190-07593-0  
THANK YOU



ITEM NO. 7588  
UPC 7-49190-07588-6  
THANK YOU



ITEM NO. 10192  
UPC 7-49190-10192-9  
THANK YOU



ITEM NO. 10090  
UPC 7-49190-10090-8  
THANK YOU



ITEM NO. 7587  
UPC 7-49190-07587-9  
THANK YOU



ITEM NO. 7590  
UPC 7-49190-07590-9  
THANK YOU

## TIER 5 - Card placement order



ITEM NO. 7583  
UPC 7-49190-07583-1  
LOVE



ITEM NO. 10091  
UPC 7-49190-10091-5  
LOVE



ITEM NO. 7569  
UPC 7-49190-07569-5  
ENGAGEMENT



ITEM NO. 10092  
UPC 7-49190-10092-2  
WEDDING



ITEM NO. 7602  
UPC 7-49190-07602-9  
WEDDING



ITEM NO. 7537  
UPC 7-49190-07537-4  
ANNIVERSARY



ITEM NO. 7538  
UPC 7-49190-07538-1  
BABY



ITEM NO. 10077  
UPC 7-49190-10077-9  
BABY

## TIER 6 - Card placement order



ITEM NO. 10197  
UPC 7-49190-10197-4  
TOUGH TIMES



ITEM NO. 10083  
UPC 7-49190-10083-0  
GET WELL



ITEM NO. 8090  
UPC 7-49190-08090-3  
I'M HERE FOR YOU



ITEM NO. 7563  
UPC 7-49190-7563-3  
NEW HOME



ITEM NO. 10080  
UPC 7-49190-10080-9  
CONGRATULATIONS



ITEM NO. 10079  
UPC 7-49190-10079-3  
RETIREMENT



ITEM NO. 10089  
UPC 7-49190-10089-2  
SYMPATHY



ITEM NO. 8075  
UPC 7-49190-08075-0  
PET SYMPATHY